

THE MAX LAGER'S CHALLENGE

MAX LAGER'S HOMEBREW CONTEST

This is the first annual Max Lager's Lager Challenge!

December 15, 2012

at

Max Lager's Wood-Fired Grill & Brewery

- The judging will be followed by an awards ceremony, beer dinner and special cask tappings and a great "beer stuff" raffle!
- Entries are limited to 150
- Information on registration, drop off points and dates will be published on November 1st 2012 on the Max Lager's Website and the Brew Depot Website
- Entry Forms will be available at various locations around town.
- We will take entries in all lager categories, including hybrid categories, plus two bonus categories - Experimental Lager and Holiday beer!

*Beers must be entered into appropriate categories
as defined by the BJCP Style Guidelines.*

THE COMPETITION IS SANCTIONED BY THE BJCP AND WILL INCLUDE
FIRST, SECOND AND THIRD PLACE RIBBONS
FOR EACH CATEGORY.

GOLD, SILVER AND BRONZE MEDALS WILL BE AWARDED FOR
THE BEST OF SHOW WINNERS
ALONG WITH THESE GREAT PRIZES:

FIRST PLACE EACH CATEGORY GETS A MAX LAGER'S \$150 GIFT CARD.

GOLD MEDAL WINNER FOR BEST OF SHOW GETS A \$250 GIFT CERTIFICATE
TO BREW DEPOT AND A \$250 MAX GIFT CARD.

SILVER BEST OF SHOW GETS A \$100 BREW DEPOT GIFT CARD
PLUS A \$100 MAX GIFT CARD.

BRONZE BEST OF SHOW GETS A \$50 BREW DEPOT GIFT CARD
PLUS A \$50 MAX GIFT CARD.

**GRAND PRIZE FOR BREWER'S CHOICE AWARD:
A TRIP TO THE 2013 GREAT AMERICAN BEER FESTIVAL!!!**

MAX LAGER'S WOOD-FIRED GRILL & BREWERY
GEORGIA'S OLDEST INDEPENDENT BREWERY RESTAURANT
404.525.4400 ♦ Downtown Atlanta ♦ 320 Peachtree Street ♦ Atlanta, GA 30308
www.maxlagers.com

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This year's categories:

1: Light Lager

- 1a: Lite American Lager
- 1b: Standard American Lager
- 1c: Premium American Lager
- 1d: Munich Helles
- 1e: Dortmunder Export

2: Pilsner

- 2a: German Pils
- 2b: Bohemian Pils
- 2c: Classic American Pils

3: European Amber Lager

- 3a: Vienna Lager
- 3b: Oktoberfest/ Marzen

4: Dark Lager

- 4a: Dark American Lager
- 4b: Munich Dunkel
- 4c: Schwarzbier
- 4d: Baltic Porter

5: Bock

- 5a: Maibock/Helles Bock
- 5b: Traditional Bock
- 5c: Doppelbock
- 5d: Eisbock

6: Light Hybrid Beer

- 6a: Cream Ale
- 6b: Blonde Ale
- 6c: Kolsch
- 6d: American Wheat or Rye Beer

7: Amber Hybrid Beer

- 7a: North German Altbier
- 7b: California Common
- 7c: Dusseldorf Altbier

8: Experimental Lager

Defined as any lager that is primarily grain-based and employs unusual techniques and/or ingredients. Beers not easily matched to other existing categories in this competition would be appropriately entered into this category. To allow for accurate judging the brewer must identify the classic style, experimental style, processes and/or ingredients used to make the beer unique.

9: Holiday beers:

Any style beer brewed specifically for the holiday season. Examples, but not limited to; Pumpkin Beer, Christmas beer, Spiced Beers, Winter Warmer...